



# **MachineLearnAthon - Microlecture**

## **Introduction to Machine Learning**

Recorded by Lara Kuhlmann

**MachineLearnAthon**  
**A project Co-funded by the Erasmus+ programme of the European Union**



# Learning outcomes of today

After successfully completing this micro-lecture, you are able to....

- Distinguish the terms artificial intelligence, machine learning and deep learning
- Explain the difference between supervised learning, unsupervised learning, semi-supervised learning and reinforcement learning
- Identify the matching machine learning paradigm for a use case





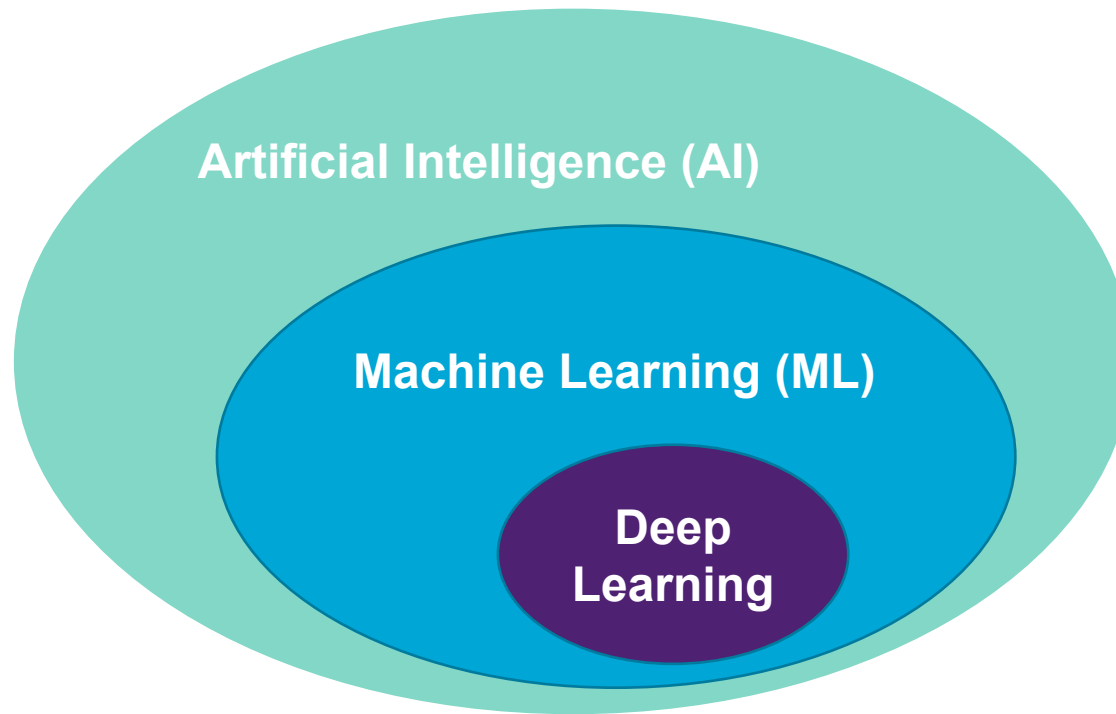
# Agenda for today

- Definition of Machine Learning (ML)
- Overview of ML paradigms
- Supervised Learning
- Unsupervised Learning
- Reinforcement Learning



# Definition of Machine Learning

“Machine learning is the technique that improves system performance by learning from experience via computational methods. In computer systems, experience exists in the form of data, and the main task of machine learning is to develop learning algorithms that build models from data.”<sup>1</sup>



[1] Zhou, Z. H. (2021). *Machine learning*. Springer nature., p. 2.

Mirtaheri, S. L., & Shahbazian, R. (2022). *Machine learning: theory to applications*. CRC Press.



# Overview

## ML paradigms

Supervised Learning

Semi-Supervised Learning

Unsupervised Learning

Reinforcement Learning

## Common tasks

Classification

Outlier detection

Clustering

Game playing

### Question of a producing company:

Is the pallet that my supplier sent me damaged?

### Question of an IT service provider:

Which emails should be marked as spam?

### Question of a marketing agency:

What customer groups should I target separately?

### Question of a chess player:

What should my next move be?

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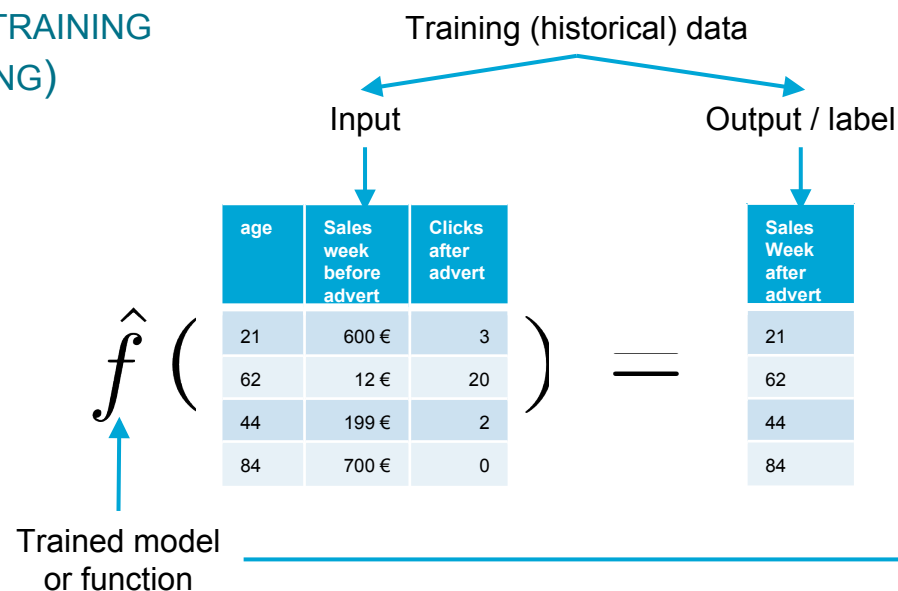
# Supervised Learning

**Input:** Historical input data with a known result or output (label). Output (label) can have the form of a numerical value or category.

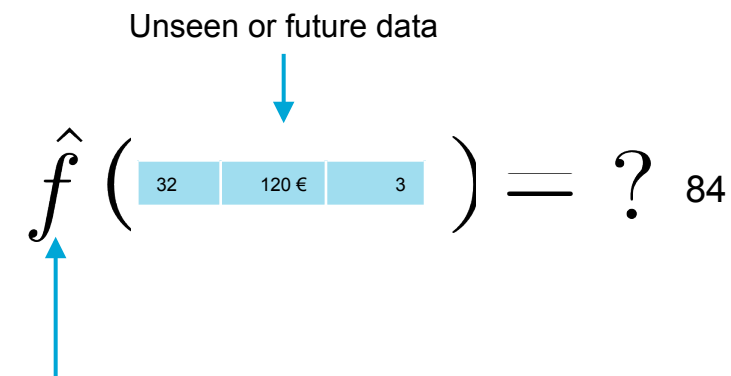
**Goal:** Predict the output for unseen or future data.

**Approach:** Learn a function (model) that describes the relationship (or mapping) between the historic input and the output variables and apply this function to the unseen or future data.

## MODEL TRAINING (LEARNING)



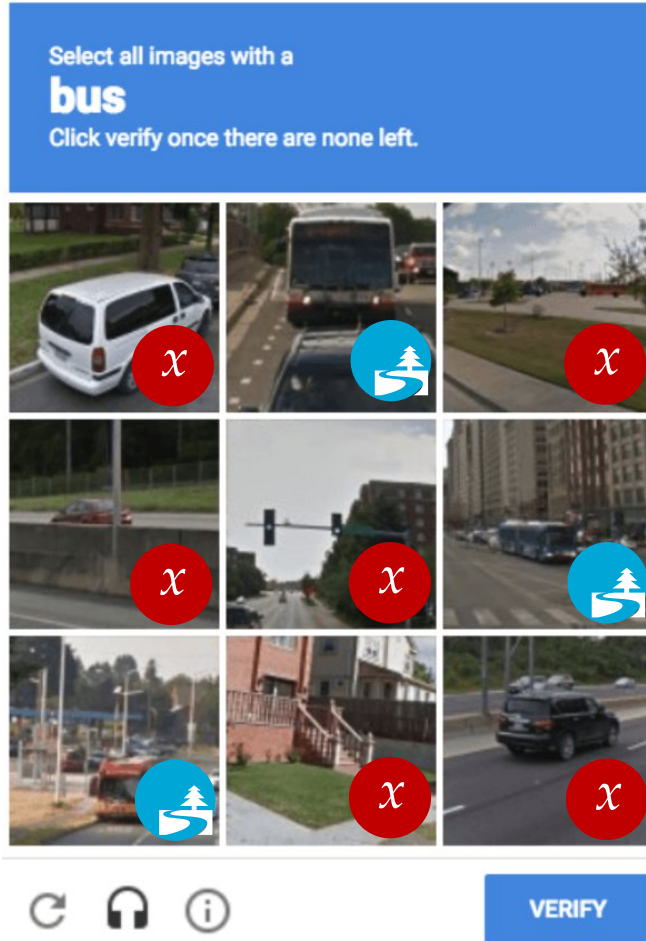
## MODEL EVALUATION (PREDICTION)



Igual, L., & Seguí, S. (2024). Introduction to data science. In *Introduction to Data Science: A Python Approach to Concepts, Techniques and Applications* (pp. 1-4). Cham: Springer International Publishing.



# Supervised Learning: Classification



Known (historical) data

Input  $X$   Label  $y$

$pxl_1$	$pxl_2$	...	$pxl_{n \times m}$	Bus
0	90	...	77	Yes
234	48	...	159	No
...	...	...	...	...
180	50	...	42	No
84	254	...	41	No

$$\hat{f} \left( \begin{matrix} \dots & \dots & \dots & \dots \\ \dots & \dots & \dots & \dots \end{matrix} \right) = \dots$$

Unseen (future) data

$pxl_1$	$pxl_2$	...	$pxl_{n \times m}$	Bus
0	90	...	77	?



Given:

- Samples  
 $X := (x_1, \dots, x_n)$
- **Categorical**  
Labels  
 $y := (y_1, \dots, y_n)$

Goal:

- Given *new* sample  $X'$ , predict  $y'$

Training/Learning:

- Find mapping  $\hat{f}$  such that
- $\hat{f}(X) = y$

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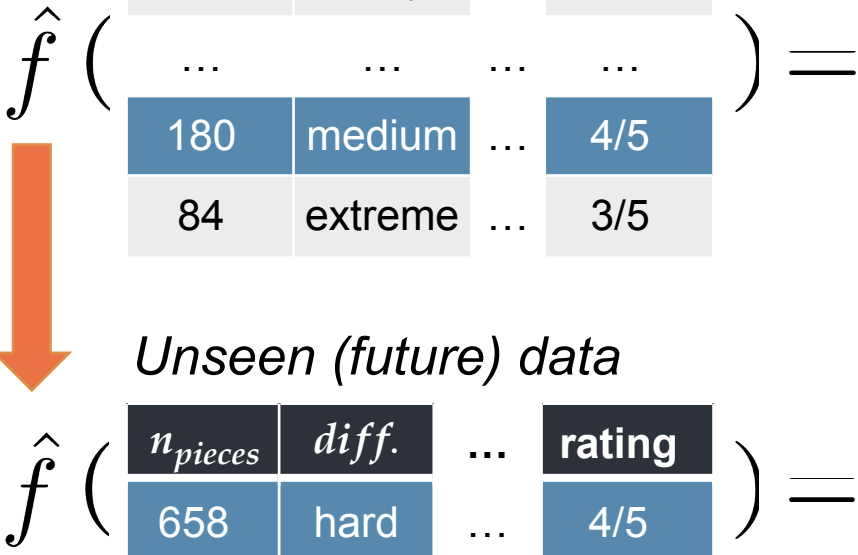
# Supervised Learning: Regression



<https://www.amazon.de/lego/s?k=lego>  
Iguar, L., & Seguí, S. (2024). Introduction to data science. In *Introduction to Data Science: A Python Approach to Concepts, Techniques and Applications* (pp. 1-4). Cham: Springer International Publishing.

Training (historical) data

Input X				Label y	
$n_{pieces}$	diff.	...	rating	Price	
700	hard	...	5/5	126,99	
234	easy	...	5/5	69,99	
...	...	...	...	...	
180	medium	...	4/5	15,99	
84	extreme	...	3/5	13,92	



Unseen (future) data

$n_{pieces}$	diff.	...	rating	Price
658	hard	...	4/5	?

- Given:
- Samples  
 $X := (x_1, \dots, x_n)$
  - **Numeric** Labels  
 $y := (y_1, \dots, y_n)$

- Goal:
- Given *new* sample  $X$ , predict  $y'$

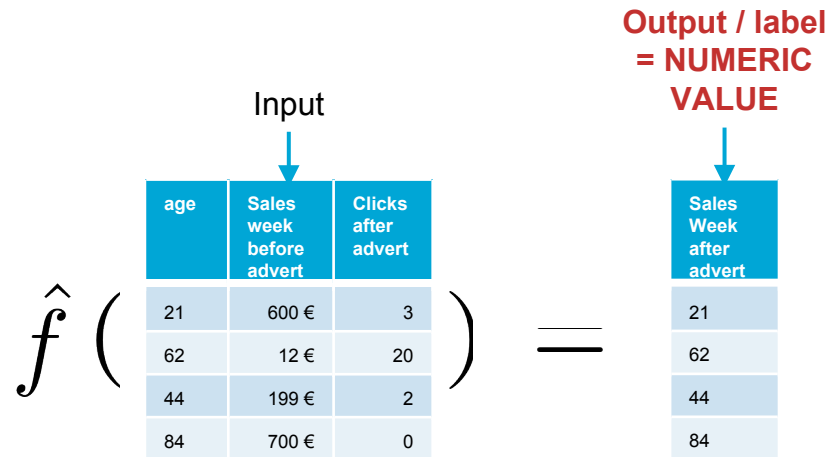
- Training/Learning:
- Find mapping  $\hat{f}$  such that
  - $\hat{f}(X) = y$



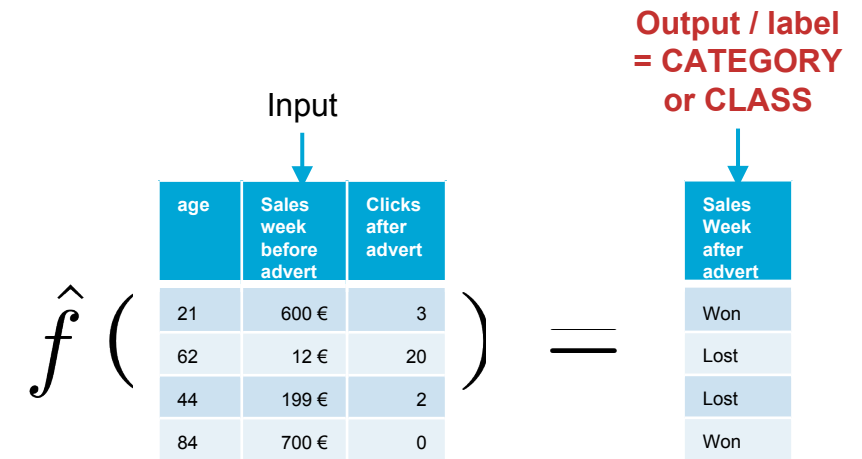


# Supervised Learning: Regression and Classification

## REGRESSION



## CLASSIFICATION



Two or more classes!

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# Supervised Learning: Regression and Classification

## REGRESSION

$\hat{f}$  (

age	Sales week before advert
21	600 €
62	12 €
44	199 €
84	700 €

Output / label  
= NUMERIC

### Notes on wording:

**Input** also referred to as:

- Independent variables
- Predictors
- Features
- Attribute / values
- X

**Output / label** also referred to as:

- Dependent variable
- Target (variable)
- Response
- Y

## CLASSIFICATION

Output / label  
= CATEGORY  
or CLASS

↓

Sales Week after advert
Won
Lost
Lost
Won

Two or more classes!

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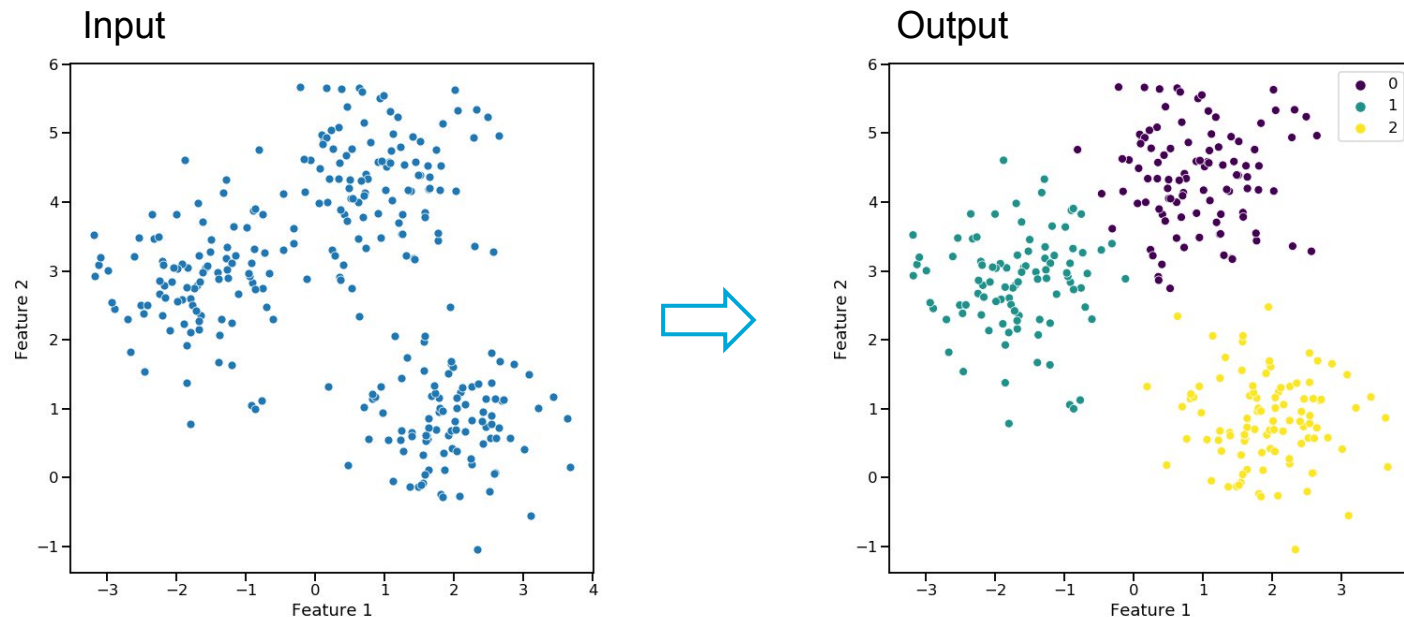
# Unsupervised Learning

**Input:** Historical input data without a known result.

**Goal:** Build meaningful subgroups (clusters), find associations or compress data (reduce dimensionality).

**Approach:** Find groups of objects sharing similarities, find hidden structures or associations, and remove noise from the data.

## CLUSTERING



Find homogeneous subgroups among the observations or stated differently find subgroups of similar observations!

- How many subgroups?
- How to measure similarity?

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# Reinforcement Learning

**Input:** Environment which determines the state and the corresponding reward (e.g. win or lose) after an applied action.

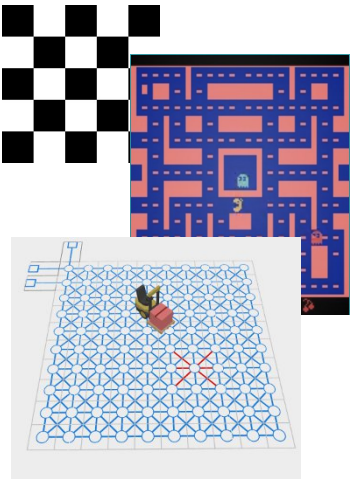
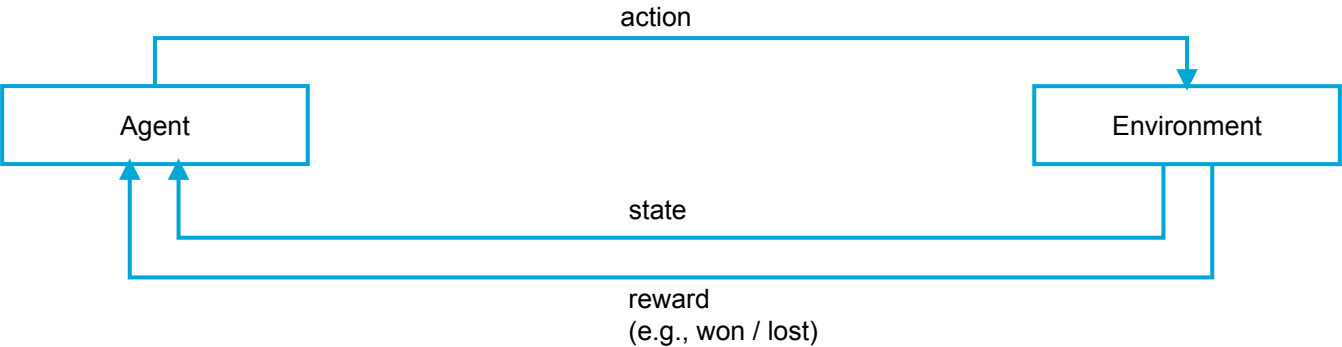
**Goal:** (Sequentially) select good actions given the current state of the environment.

**Approach:** Agent learns a policy or a value function through interacting with the environment by “trying” actions (play); the policy or value functions maximize the expected rewards of actions depending on the current state.

## EXAMPLE Q-LEARNING

Look-up table

State	Action	Q-value
(1,0,0)	A1	0.028
(1,0,0)	A2	0.320
(0,1,0)	A1	0.027
(0,1,0)	A2	0.034
...	...	...



- Agent takes decisions where to go next in the game or which task to schedule next to a fork lift (exploration vs intensification!)
- Environment returns the new state and the corresponding feedback
- Agent tries to learn a look-up table indicating the action with the highest expected reward for a given state

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# Overview

## Machine Learning

*This is not a complete overview of methods!*

### Supervised Learning

**Input:** Historical input data with a known result or output (label). Output (label) can have the form of a numerical value or category.

**Goal:** Predict the output of unseen or future data.

**Approach:** Learn a function (model) that describes the relationship (or mapping) between the historic input and the output variables and apply this function to the unseen or future data.

#### Classification

- Logistic regression
- Decision trees and random forests

#### Regression

- Linear regression
- Decision trees and random forests

### Unsupervised Learning

**Input:** Historical input data without a known result.

**Goal:** Build meaningful subgroups (clusters), find associations or compress data (reduce dimensionality).

**Approach:** Find groups of objects sharing similarities, find hidden structures or associations, and remove noise from the data.

#### Clustering

- k-means
- Hierarchical clustering

#### Dimensionality reduction

- Principal component analysis (PCA)
- Nonlinear PCA

#### Association rule learning

- Aprior
- Eclat

### Reinforcement Learning

**Input:** Environment which determines the state and the corresponding reward (e.g. win or lose) after an applied action.

**Goal:** (Sequentially) select good actions given the current state of the environment.

**Approach:** Agent learns a policy or a value function through interacting with the environment by “trying” actions (play); the policy or value functions maximize the expected rewards of actions depending on the current state.

#### Value based

- Deep Q Network

#### Policy based

- Policy Gradient



# Recap this lecture

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